

WEBER COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	215,870	220,781	224,536	1.7%	4
Total Non-Ag Employment	92,893	96,194	95,989	-0.2%	4
Non-Ag Avg Monthly Wage	\$2,617	\$2,687	\$2,794	4.0%	11
Per Capita Income	\$28,853	\$29,985	\$30,093	0.4%	7
Unemployment Rate*	3.3%	3.1%	4.1%	32.3%	9
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$367.7	\$415.6	\$433.1	4.2%	5
Travel & Tourism Related Employment**	5,730	6,026	6,221	3.2%	4
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$13,374.3	\$39,641.5	\$41,311.8	4.2%	5
Transient Room Tax	\$649.4	\$919.4	\$993.4	8.0%	9
Restaurant Tax	\$2,081.7	\$2,294.1	\$2,398.5	4.6%	4
Car Rental Tax	\$277.7	\$303.1	\$289.5	-4.5%	6
Gross Taxable Retail Sales (millions)	\$3,253.5	\$3,478.0	\$3,291.1	-5.4%	4
REGIONAL VISITATION COUNTS					
S.L. Airport Passengers	21,557,646	22,045,233	20,790,400	-5.7%	
Willard Bay S.P.	325,933	192,224	159,424	-17.1%	
Antelope Island S.P.	250,886	281,266	256,901	-8.7%	
Hill Aerospace Museum	NA	NA	NA	NA	
Great Salt Lake S.P.	138,763	250,478	214,127	-14.5%	
East Canyon S.P.	95,543	98,010	79,731	-18.7%	
Hyrum S.P.	67,980	82,480	70,705	-14.3%	
Golden Spike N.H.S.	45,341	45,088	39,995	-11.3%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

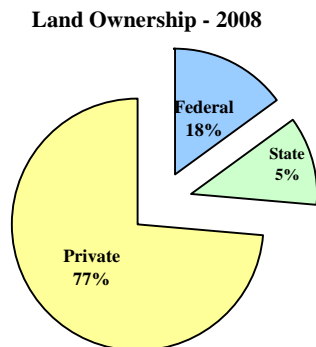
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Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	346,846	100.0%
Federal Government	55,570	16.0%
BLM	41	0.0%
US Forest Service	55,121	15.9%
National Parks	--	--
National Wildlife Service	--	--
Other •	408	0.1%
State Government	41,908	12.1%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	18,563	5.4%
State Trust Lands	745	0.2%
Other ••	22,600	6.5%
American Indian	--	--
Private*	272,489	78.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land



Weber County Tourism Profile

